

## Formulae Sheet

### Bayes' Rule for Events

$$P(B|A) = \frac{P(A \cap B)}{P(A)} = \frac{P(A|B)P(B)}{P(A)}$$

where, by the Law of Total Probability,

$$P(A) = P(A|B)P(B) + P(A|B^c)P(B^c)$$

### Posterior Model

$$f(\pi|y) = \frac{f(\pi)L(\pi|y)}{f(y)} \propto f(\pi)L(\pi|y)$$

### Beta Model

$$\pi \sim \text{Beta}(\alpha, \beta)$$

The Beta model is specified by continuous pdf

$$f(\pi) = \frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha)\Gamma(\beta)}\pi^{\alpha-1}(1-\pi)^{\beta-1} \quad \text{for } \pi \in [0, 1], \alpha > 0, \text{ and } \beta > 0$$

where  $\Gamma(z) = \int_0^\infty x^{z-1}e^{-x}dx$  and  $\Gamma(z+1) = z\Gamma(z)$ . Fun fact: when  $z$  is a positive integer, then  $\Gamma(z)$  simplifies to  $\Gamma(z) = (z-1)!$ .

### Beta Descriptives

$$E(\pi) = \frac{\alpha}{\alpha+\beta}$$

$$\text{Mode}(\pi) = \frac{\alpha-1}{\alpha+\beta-2}$$

$$\text{Var}(\pi) = \frac{\alpha\beta}{(\alpha+\beta)^2(\alpha+\beta+1)}$$

### The Beta-Binomial Model

Let  $\pi \sim \text{Beta}(\alpha, \beta)$  and  $X|n \sim \text{Bin}(n, \pi)$  then

$$\pi|(Y=y) \sim \text{Beta}(\alpha+y, \beta+n-y)$$

## Gamma Prior

$\lambda \sim \text{Gamma}(s, r)$  where  $s > 0$  and  $r > 0$ :

The Gamma distribution is specified by continuous pdf  $f(\lambda) = \frac{r^s}{\Gamma(s)} \lambda^{s-1} e^{-r\lambda}$  for  $\lambda \in [0, \infty)$

## Gamma Descriptives

$$E(\lambda) = \frac{s}{r}$$

$$\text{Mode}(\lambda) = \frac{s-1}{r} \text{ where } s \geq 1$$

$$\text{Var}(\lambda) = \frac{s}{r^2}$$

## Poisson Likelihood

$$f(y|\lambda) = \frac{e^{-\lambda} \lambda^y}{y!} \text{ for } y \in \{0, 1, 2, \dots, n\}$$

## The Gamma-Poisson Model

If  $f(\lambda) \sim \text{Gamma}(s, r)$

and if  $y_i \sim \text{iid Poisson}(\lambda)$  for  $i \in 1, \dots, n$

then  $f(\lambda|\vec{y}) \sim \text{Gamma}(s + \sum y_i, r + n)$ .

## Normal Prior

If  $\mu \sim N(\theta, \tau^2)$  then

$$f(\mu) = \frac{1}{\sqrt{2\pi\tau^2}} \exp\left[-\frac{(\mu-\theta)^2}{2\tau^2}\right] \quad \text{for } \mu \in (-\infty, \infty). \quad (1)$$

## Normal Likelihood

If  $Y \sim N(\mu, \sigma^2)$  then

$$f(y) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left[-\frac{(y-\mu)^2}{2\sigma^2}\right] \quad \text{for } y \in (-\infty, \infty) \quad (2)$$

$$L(\mu|\vec{y}) \propto \prod_{i=1}^n \exp\left[-\frac{(y_i-\mu)^2}{2\sigma^2}\right] = \exp\left[-\frac{\sum_{i=1}^n (y_i-\mu)^2}{2\sigma^2}\right].$$

## The Normal Posterior

If

$$\begin{aligned} Y_i|\mu &\stackrel{ind}{\sim} N(\mu, \sigma^2) \\ \mu &\sim N(\theta, \tau^2) \end{aligned}$$

then

$$\mu|\vec{y} \sim N\left(\frac{\theta\sigma^2/n + \bar{y}\tau^2}{\tau^2 + \sigma^2/n}, \frac{\tau^2\sigma^2/n}{\tau^2 + \sigma^2/n}\right). \quad (3)$$